

Organizer Debrief Meeting 2017-03-17



6TH ANNUAL DRUPALCAMP NJ



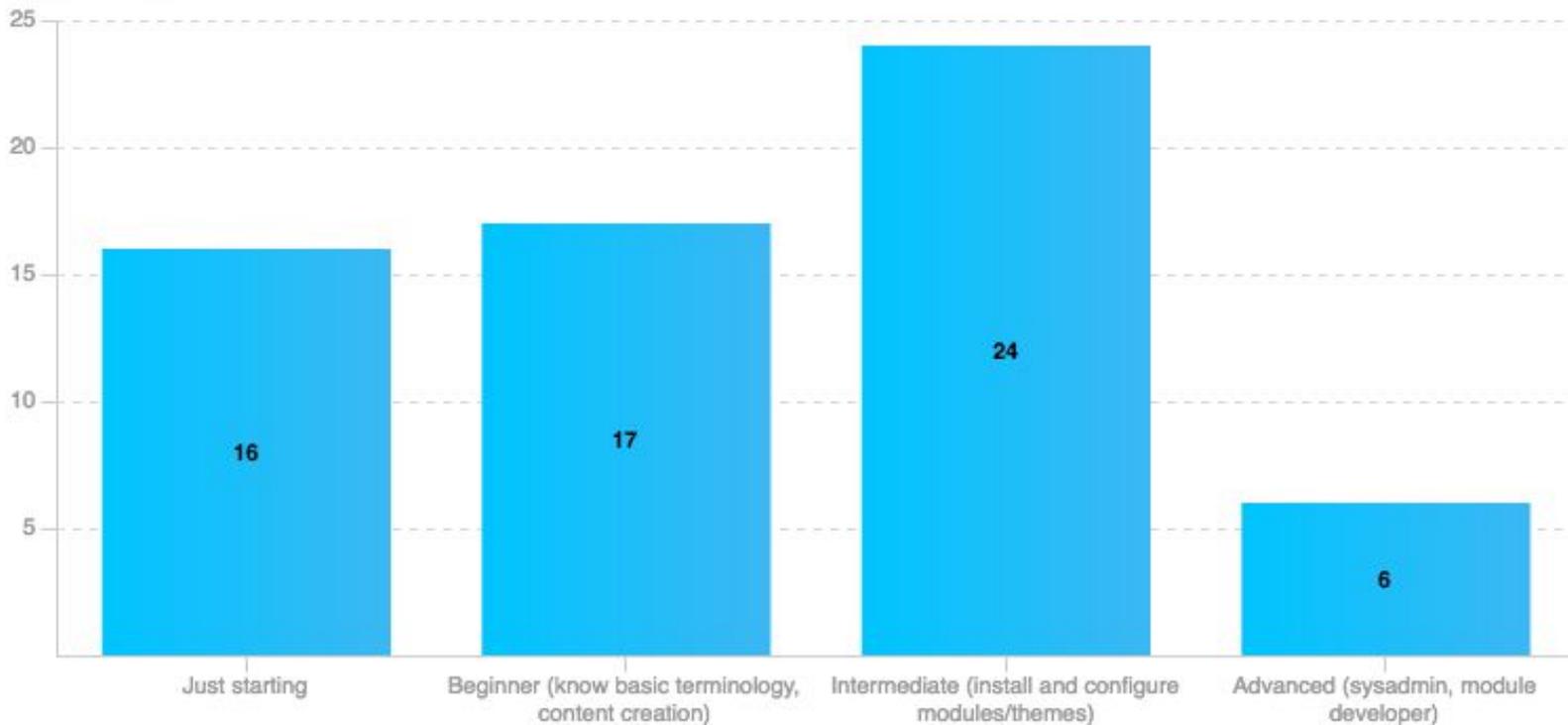
Training Tickets/Attendance



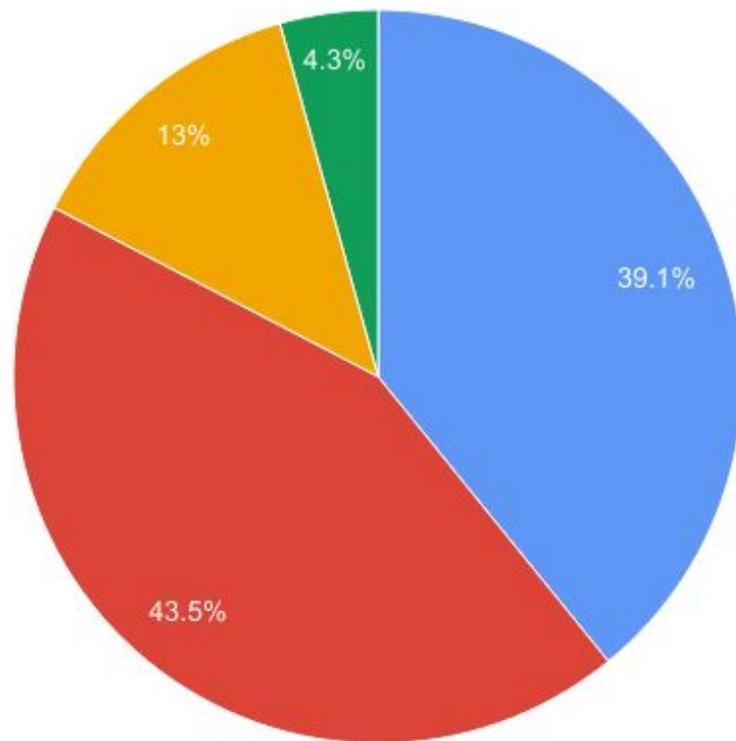
67 Sold/Attended

- 18 Getting Started with Drupal
- 17 Content Strategy for Drupal
- 15 Writing Your First Drupal Module
- 11 Introduction to Drupal Best Practices
- 6 Becoming an Awesome Drupal Project Manager

Trainee Experience Level



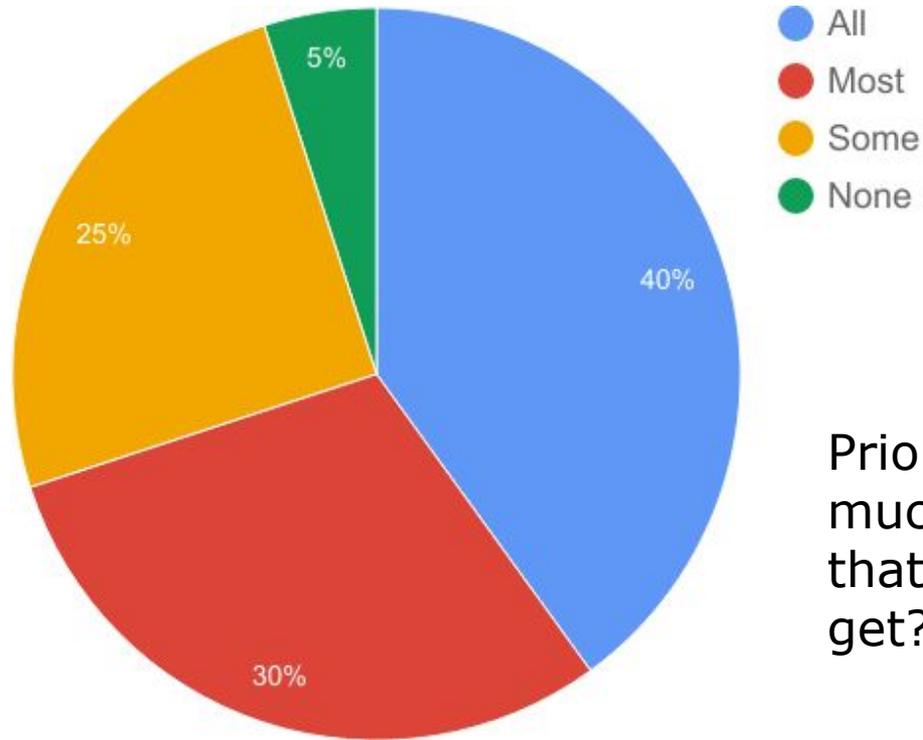
Training Feedback (n=23)



- Excellent
- Very good
- Fairly good
- Needs improvement

Overall, how would you rate the training?

Training Feedback (n=23)



Prior to the training, how much of the information that you needed did you get?

Training Feedback



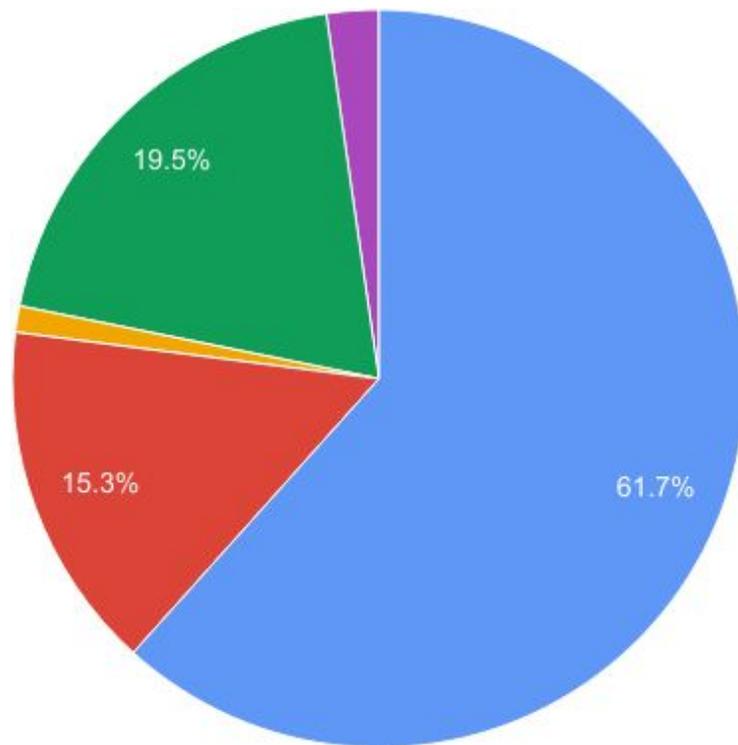
How likely is it that you would recommend this training to a friend or colleague?

Average 7.84 on a scale of 10

Notes:

- Slightly lower attendance than year's past
- More of an effort to sell (possibly due to repeat trainings?)
- Need a dedicated person to work on this from start to end (recruitment, marketing/communications, and day of logistics)
- More food at lunch and breaks (always more coffee)

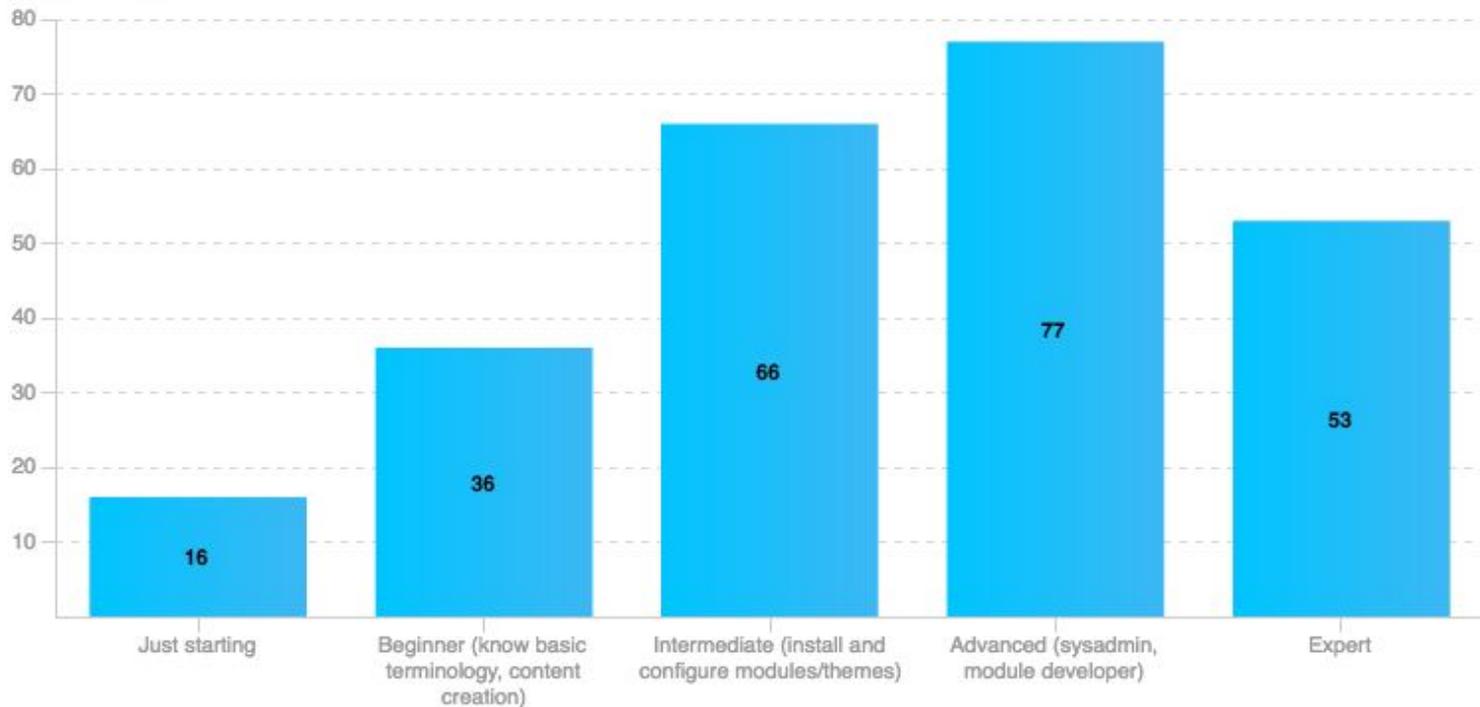
Camp Tickets/Attendance



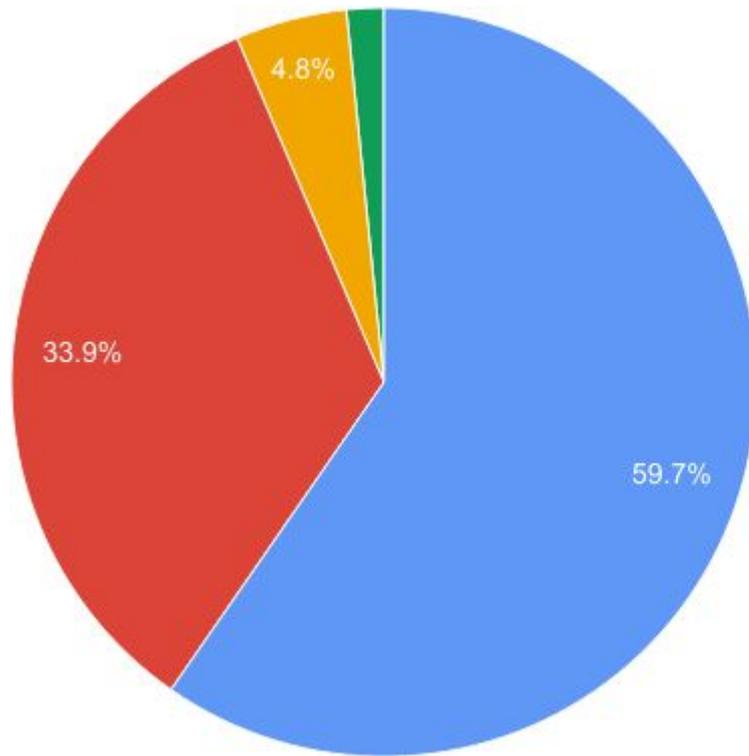
- General Admission
- Individual Support
- On Site
- Sponsor
- Organizer

261 Tickets
232 Attended (89%)

Attendee Experience Level



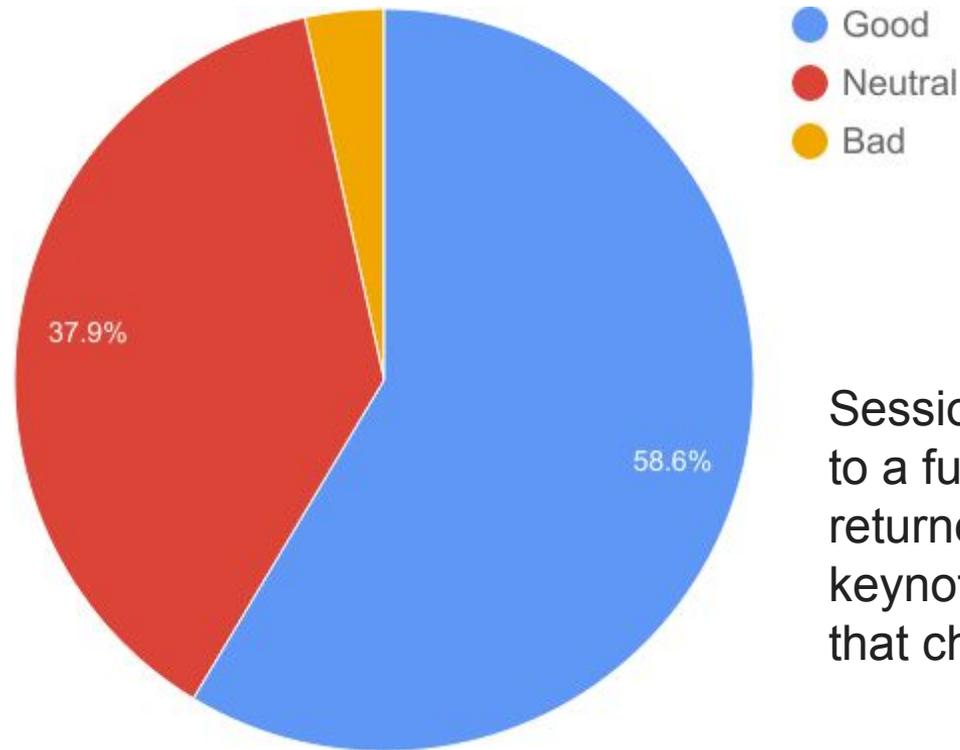
Camp Feedback (n=62)



- Excellent
- Very good
- Fairly good
- Needs improvement

Overall, how would you rate the event?

Camp Feedback (n=58)



Session times were extended to a full 60 minutes and we returned to not having a keynote. What do you think of that change?

Camp Feedback



How likely is it that you would recommend this event to a friend or colleague?

9.19 on a scale of 10 Max (n = 62)

Suggested improvements that stood out:

- Need coat racks by registration
- 10 min between sessions was tight - maybe go to 15
- Room monitors need better communication with each other and speakers
- Lunch was good, but sandwich platters need to be labeled for content
- Some kind of opening talk for all gives more coherence to the day (maybe not a full keynote?)
- More visibility for BoFs (whiteboard or projected maybe)
- Mix of short or lightning and full sessions
- Hands-on or more interactive sessions (more like workshops or interactive coding)
- Want more presenters from academic sector
- More beginner sessions AND more advanced sessions ;-)

Mentoring/Collaboration



21 Tickets (free)

Notes:

- Attendance was around 20
- People didn't stay the full day
- Very mixed experience levels and goal
- Need workshop offering or other structured activity

